

GEHA Chiefs Coin Toss Captain Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ENTRY REQUIRED THROUGH GEHA WEBSITE. IF YOU ENTER USING A MOBILE DEVICE, MESSAGE AND DATA CHARGES MAY APPLY. THE PROMOTION (DEFINED BELOW) IS INTENDED FOR THE UNITED STATES ONLY. PARTICIPATION IN THE PROMOTION IS SUBJECT TO THE PROMOTION DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

- 1. ADMINISTRATOR.** Government Employees Health Association, Inc., a Missouri nonprofit corporation, located at 310 NE Mulberry Street, Lee's Summit, MO 64086, is the administrator of the Promotion (the "**Administrator**"). Kansas City Chiefs Football Club, Inc. (the "**Club**"), is not responsible for the administration of the Promotion. Any questions or communications should be directed to Administrator at ChiefsKingdom@GEHA.com and not to the Club. By participating in the Promotion, you agree to a complete release of the Club from any claims related to the Promotion and you agree to be bound by these official Promotion rules (the "**Official Rules**").
- 2. ELIGIBILITY.** The GEHA Coin Toss Captain Sweepstakes (the "**Promotion**") is open to legal residents of Missouri, Kansas, Nebraska, Iowa, Arkansas, and Oklahoma who are eighteen (18) years of age or older at time of entry and who comply with these Official Rules (an "**Eligible Entrant**"). Employees, officers, and directors of the Administrator, the Club, and their parent companies, affiliates, subsidiaries, sales representatives, advertising, sales promotion, and judging agencies, and all other service agencies involved with the development, production, implementation, administration, or fulfillment of the Promotion, and members of the immediate families (defined for these Official Rules as spouses, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or individuals living in the same household (whether related or not) of any of the above are not eligible to participate.
- 3. PROMOTION PERIOD.** Entries may be submitted between 12:01 a.m. CT August 5, 2024 and 11:59 p.m. CT November 17, 2024 (the "**Promotion Period**"). The Administrator's clock is the official timekeeping device for the Promotion.
- 4. HOW TO ENTER.** During the Promotion Period, you may enter the Promotion by clicking the following hyperlink and completing the associated web form in its entirety: <https://www.geha.com/chiefs-coin-toss>. Entrants must complete all required steps and/or provide all requested information in the web form or survey in order to be eligible to win. No purchase is necessary to enter or to win a Prize. **Limit one (1) entry per person;** multiple entries will not increase chances of winning and may result in entries being filtered out. In the event of a dispute about entries submitted by multiple individuals using the same account, entry will be deemed to have been submitted by the authorized holder of the email account associated with the account at the actual time of entry. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by Administrator in its sole discretion, are prohibited and will be disqualified and entries that fail to comply will be deemed ineligible.
- 5. PRIZE, DRAWING, AND ODDS.** For each of the Club's regular season home games between September 15, 2024 and December 21, 2024 – scheduled to take place on September 15, 2024 (vs. Cincinnati), October 7, 2024 (vs. New Orleans), November 4, 2024 (vs. Tampa Bay), November 10, 2024 (vs. Denver), November 29, 2024 (vs. Las Vegas), December 8, 2024 (vs. Los Angeles), December 21, 2024 (vs. Houston) - one (1) Grand Prize and Two (2) Runner-Up Prizes (each a "Prize") will be awarded, to eligible Winners. The "Grand Prize" will consist of two (2) suite tickets, one (1) parking pass, and the opportunity for the confirmed Grand Prize winner (only) to participate as the GEHA Coin Toss Captain for a designated Club home game during the 2024-2025 season as outlined below. Each "Runner-Up Prize" will consist of two (2) bowl tickets, two (2) pregame field passes, and one (1) parking pass for a designated Club home game during the 2024-2025 season as outlined below. **Any and all applicable federal, state, and local taxes or fees and costs or expenses related to acceptance and use of the Grand Prize, or the Runner-Up Prizes, including but not limited to travel to and from the game and any accommodations, meals gratuities, and other incidentals and expenses are solely the Winner's responsibility.** The approximate retail value ("ARV") of each Grand Prize is \$433 and each Runner-Up Prize is \$293. The total ARV of all prizes is

\$8,152. Any difference between stated value and actual value will not be awarded. The Winners will be selected and notified (see table below) on or about August 16, 2024 (for home game on September 5, 2024), August 19 for (home game on September 15, 2024), September 9, 2024 (home game on October 7, 2024), October 7, 2024 (home game on November 4, 2024), October 14, 2024 (home game on November 10, 2024), November 4, 2024 (home game on November 29, 2024), November 11, 2024 (home game on December 8, 2024), and November 18, 2024 (home game on December 21, 2024), in random drawings amongst all entries received up until 11:59 p.m. on the day before the date of each drawing. The random drawings will be conducted by the Administrator, and Administrator’s decisions regarding the drawings’ results are final and binding. The Prizes are non-transferable and cannot be redeemed for cash or exchanged for another game date. Odds of winning depend upon the number of eligible entries received prior to each drawing. The Administrator reserves the right to substitute the Prize for a prize of equal or greater value at any time. Winner is responsible for the reporting and payment of all taxes (if any) as well as any other costs and expenses associated with acceptance and use of the Prize. The awarding of the Prize will be conducted under the supervision of Administrator, whose decisions are final and binding in all matters pertaining to this Promotion. Entrants agree to be bound by these Official Rules.

Game Date	Entry End Date*	Drawing & Winner Notification Date
9/15/24 vs. Cincinnati	11:59 pm on 8/18/24	8/19/24
10/7/24 vs. New Orleans	11:59 pm on 9/8/24	9/9/24
11/4/24 vs. Tampa Bay	11:59 pm on 10/6/24	10/7/24
11/10/24 vs. Denver	11:59 pm on 10/13/24	10/14/24
11/29/24 vs. Las Vegas	11:59 pm on 11/3/24	11/4/24
12/8/24 vs. Los Angeles	11:59 pm on 11/10/24	11/11/24
12/21/24 vs. Houston	11:59 pm on 11/17/24	11/18/24

*All non-winning entries will automatically rollover into future drawings for this Promotion.

6. **WINNER NOTIFICATION AND REVIEW.** If an Eligible Entrant is selected as a potential Prize winner (a “Winner”), Winner will be notified through the email address and/or phone number associated with the winning entry and Winner will be required to respond to the notification via phone or email within forty-eight (48) hours indicating whether they meet the initial eligibility (age and residency) and are willing to accept the Prize. If no response is received within the time allotted, the potential Winner will be disqualified and an alternate Winner will be selected, time permitting. Any alternate Winner selected will also be required to respond to the notification within forty-eight (48) hours or as otherwise specified. By accepting the Prize, Winner represents and warrants that their acceptance of the Prize complies with, and is not in violation of, any applicable federal, state, or local law, rule or regulation including but not limited to 5 C.F.R. 2635.2-4, 10 U.S.C. 2601a, and/or DoD Directive 5500.7. The Administrator is not responsible for suspended, discontinued or non-functional internet, wireless, email, or land-line or mobile phone service and voicemail services which may result in a Winner not receiving initial Prize notification.

Each potential Winner may be required to complete and submit a Statement of Eligibility and Release of Claims, GEHA Marketing Release Form, and a Security Check Consent form (the “**Documents**”) within twenty-four (24) hours of receipt of the Documents or as otherwise specified. Potential Winners agree and understand that they must consent to have the security check completed by the Club which may include, without limitation, a review of civil and criminal court records and police reports. Furthermore, Club reserves the right to conduct a review of all potential Winners, including but not limited to publicly available information such as social media accounts, news articles and internet mentions, as well as the Club’s internal records, which may include but is not limited to fan conduct history and ticket resale history. Administrator reserves the right to disqualify any potential Winner based on the results of any such review at its sole and absolute discretion. By submitting your entry, you consent to such reviews and understand that based on the results you may be disqualified and the Prize forfeited in its entirety. Via execution of the GEHA Marketing Release Form, potential Winners must also agree to grant the Administrator the right to (a) take motion and still pictures of them and record their voices in connection with the Promotion, and (b) use such materials and their names, voices, and likenesses in and in connection with the Administrator’s marketing or promotional materials. Failure to execute the Documents may lead to disqualification and the Prize would be forfeited in its entirety, at the sole discretion of the Administrator.

Upon Prize forfeiture, no compensation will be given to the disqualified party, and an alternate Winner will be notified, time permitting. Administrator reserves the right, at its sole discretion, to promote a confirmed Runner-Up Winner to Grand Prize Winner status in the event the original potential Grand Prize winner forfeits. If there

is insufficient time to confirm an alternate Winner, the applicable Prize will remain un-awarded.

Grand Prize Winners must agree to execute any additional documents presented on-site in order to participate in the Coin Toss and must abide by all rules communicated by the Club or Administrator's on-site representatives or the applicable Grand Prize Winner will forfeit the Coin Toss portion of the Prize.

If Winner is eighteen (18) years of age, but considered a minor in their state of residence, the Prize will be awarded to a parent/legal guardian of the Winner who must execute and return any required documents on behalf of their eligible minor child/ward as noted in these Official Rules. The Prize will be sent only upon verification by the Administrator that all requirements of the Promotion have been met by the Winner. If you are selected as a Winner, the Administrator may require you to prove your identity, including proof of address, and your eligibility. Failure of a Winner to comply with the above Prize claim requirements or these Official Rules for any reason, or the return of any Prize notification or Prize as undeliverable, or the determination that a Winner is ineligible to receive the Prize, may result in forfeiture of the Prize and selection of an alternate Winner in accordance with these Official Rules. The Administrator is not responsible for any Eligible Entrant's change of email address, mailing address, telephone number, and/or other contact information.

YOU ARE NOT A WINNER UNTIL YOUR ELIGIBILITY HAS BEEN VERIFIED, AND IT IS DETERMINED THAT YOU HAVE COMPLIED WITH THESE OFFICIAL RULES.

7. **PRIVACY.** All entries are subject to review, use, and archiving by Administrator. Please see the Administrator's privacy policies located at <https://www.geha.com/legal/privacy-policy> for details regarding the use of personal information collected in connection with the Promotion. Personal data relating to entries will be retained by the Administrator for a reasonable period after the Promotion closes to allow the Administrator to operate the Promotion and to conduct other promotional activities in a consistent manner and to deal with any queries on the Promotion, as well as to send information about the Administrator's products and services to Eligible Entrants. If you are an Eligible Entrant who is selected as a Winner, your information may also be included in a publicly-available winners' list.
8. **DISCLAIMER OF WARRANTY.** THIS PROMOTION, AND ALL MATERIAL ON THE ADMINISTRATOR'S WEBSITE(S) IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON- INFRINGEMENT. IT IS ENTRANTS' RESPONSIBILITY TO ENSURE THAT ENTERING THE PROMOTION IS LEGAL AND NOT PROHIBITED BY THE LAWS OF THE JURISDICTION(S) IN WHICH ELIGIBLE ENTRANT IS A CITIZEN.
9. **INDEMNIFICATION.** By entering, you agree that the Administrator, the Club, and their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their officers, directors, employees, representatives and agents (the "**Promotion Entities**"), are indemnified, released and will be held harmless by you from any and all liability, for any damages, injuries, or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of the Prize or your participation in the Promotion or any Promotion-related activity, in any way.
10. **LIMITATIONS OF LIABILITY.** The Promotion Entities are not responsible for and are hereby released from liability with respect to: (i) any printing, typographical, mechanical, or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of the Prize; (ii) lost, late, illegible, misdirected, or non-delivered entries or emails; (iii) any entries submitted in a manner that is not expressly allowed under these Official Rules; (iv) lost, interrupted or unavailable satellite, network, server, Internet Service Provider, website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties; (v) other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information; (vi) any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Promotion; (vii) any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any website; or (viii) injury or damage to entrant's or any other person's computer related to or resulting from participating in the Promotion or downloading or copying materials from or use of website.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ELIGIBLE ENTRANT'S PARTICIPATION IN THE PROMOTION

OR ELIGIBLE ENTRANT'S ACCEPTANCE OR USE OF THE PRIZE, IN ANY MANNER UNDER ANY CIRCUMSTANCE. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 11. GENERAL CONDITIONS.** Winner grants (and agrees to confirm such grant in writing promptly upon request) to the Administrator and those acting under the Administrator's authority the right to use the Winner's name, photograph, likeness, voice, image, statements, and biographical information at any time or times for advertising, trade, publicity, and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law.

By entering the Promotion or accepting a Prize, Eligible Entrants and potential Winners agree that all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Eligible Entrants and potential Winner's rights and obligations, or the rights and obligations of the Administrator in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules, and any matters or proceedings shall take place in the State of Missouri. By entering the Promotion or accepting a Prize, Eligible Entrants and potential Winners consent to jurisdiction and venue of the federal, state, and local courts in Jackson County, Missouri.

The Administrator reserves the right, at its sole discretion, to disqualify any individual it finds may be tampering with the operation of the Promotion or any associated website, may be acting in violation of the terms of an associated website or these Official Rules or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person.

If, for any reason, the Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the Administrator, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Administrator reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, and at its option and in its sole discretion, determine the Winner(s) from among all eligible, non-suspect entries received prior to action being taken. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by the Administrator or its agents. Further, the Administrator reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion or these Official Rules without notice.

- 12. WINNERS' LIST.** The Winner's list will be available on or around January 10, 2025. To receive the name of the Winners by mail, please mail a self-addressed, stamped envelope to: GEHA Coin Toss Captain Sweepstakes, 310 NE Mulberry, Lee's Summit, Missouri 64068. The name of the Winners will be sent once verified.